



SAVING AMERICA'S WORKING LANDS

A National Conference Hosted by American Farmland Trust



FAIRMONT-DALLAS HOTEL, DALLAS, TEXAS | APRIL 7-9, 2027

American Farmland Trust's 2027 **SAVING AMERICA'S WORKING LANDS** national conference offers an unparalleled opportunity to explore the conditions of America's working farm and ranch lands: Who owns and works them, their contributions to our economy, environment, and culture, and where and to what extent they are being lost. Bringing together planners, conservationists, policymakers, researchers, industry leaders, and farmers and ranchers, the conference will elevate and explore scalable strategies to save America's irreplaceable working lands and build opportunities for the farmers, ranchers and rural communities that steward these lands today and in the future.

Sponsors of **SAVING AMERICA'S WORKING LANDS** demonstrate leadership and commitment to safeguarding farm and ranch land, strengthening rural communities, and advancing innovative solutions to land conservation and farm viability. Through sponsorship, your organization can gain meaningful visibility among a national network of practitioners, policymakers, industry leaders, and farmers and ranchers, while directly investing in the tools, partnerships, and knowledge-sharing needed to sustain America's working lands for generations to come.

Your support helps make this critical gathering possible, amplifying the impact of the people working to protect our nation's agricultural future.

SAVING AMERICA'S WORKING LANDS offers space for learning, networking, exploring, and celebrating together.

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WHO WILL ATTEND **SAVING AMERICA'S WORKING LANDS?**

Reach over 300 attendees from the following audiences:

- **Agricultural mediation services**
- **Appraisers**
- **Attorneys**
- **Companies seeking to support resilient supply chains**
- **Conservation organizations**
- **Estate planners**
- **Farm organizations**
- **Farm transfer/succession providers**
- **Financial/tax advisors**
- **Food system-focused organizations**
- **Land trusts**
- **Lenders**
- **Practitioners**
- **Planners**
- **Researchers/academics**
- **Smart growth organizations**
- **State and local agencies**

CONTACT

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WORKING LANDS 2025 CONFERENCE TESTIMONIALS**

“I left rejuvenated and inspired. Honestly, more so than any other conference I've attended in recent memory.”

“This conference exceeded my expectations—the speakers were excellent, the plenary sessions were inspiring, and the schedule of events was ideal.”

“It was such a valuable experience to be able to connect with other land conservation professionals—to learn about their work, and discuss mutual challenges.”

“This conference delivered an exceptional return on investment.”

** Testimonials based on [Saving America's Working Lands 2025 national conference](#).

Sponsorship Levels and Benefits*

PLATINUM \$50,000

- Prominent recognition at a plenary session, pre-conference workshop, or other session
- Logo featured on conference nametags provided to all attendees
- Logo and link on conference app, event's sponsorship webpage, and onsite slide decks
- Exhibit table in prominent location within registration area
- Featured signage with solo recognition
- 10 full conference passes
- Social media recognition

GOLD \$25,000

- Prominent logo recognition at one workshop or other conference session
- Logo and link on conference app and event's sponsorship webpage
- Exhibit table in registration area
- Logo included in onsite signage
- 5 full conference passes
- Social media recognition

SILVER \$10,000

- Logo and link on event's sponsorship webpage
- Exhibit table in registration area
- 3 full conference passes
- Social media recognition

BRONZE \$5,000

- Listing on event's sponsorship webpage
- 2 full conference passes
- Social media recognition

EXHIBIT ONLY \$2,500

- Exhibit table in registration area
- Logo and link on conference app
- 1 full conference pass

* AFT is also pleased to develop a tailored sponsorship package to meet your organization's marketing and visibility goals.

AMERICAN FARMLAND TRUST is the only national organization that takes a holistic approach to agriculture, focusing on protecting the land, promoting sound agricultural practices, and supporting farmers and ranchers. American Farmland Trust launched the national conservation agriculture movement, and we raise public awareness through our No Farms, No Food® campaign. Since 1980, American Farmland Trust and our partners have permanently protected nearly eight million acres of agricultural land while advancing conservation practices on millions more and supporting thousands of farm families. **FARMLAND.ORG**


American Farmland Trust
SAVING THE LAND THAT SUSTAINS US