

by American Farmland Trust

2026 REGENERATE VIRGINIA FARM VITALITY GRANTS

Examples of Eligible Projects

Track 1: Equipment

\$15,000 max

- No-till seed drill
- Roller-crimper
- Precision planter
- Mobile fencing
- Compost spreader
- Mulch layer
- Wash/pack station
- Walk-in cooler
- Solar-powered irrigation pump
- Silvopasture equipment
- High tunnel

Track 2: Business Development

\$15,000 max

- Farm business planning consultant
- Financial literacy training
- Bookkeeping setup and training
- Marketing & brand strategy
- Feasibility study
- Succession planning
- Peer-to-peer coaching
- Marked readiness assessment

Track 3:

Product & Market Expansion

\$25,000 max

- Branding & packaging design
- Value-added product development
- Certification costs
- E-commerce and website development
- Processing/packing equipment
- Market access tools
- Institutional market expansion
- Consumer outreach

Applications accepted December 1 – 19, 2025 Apply online at **Farmland.org/grants**