

PILOTING REWARDS FOR ECOSYSTEM SERVICES (PRES) IS A PILOT PROGRAM DESIGNED TO REWARD LIVESTOCK PRODUCERS FOR PRACTICES SUPPORTING CLIMATE CHANGE MITIGATION.

APPLY SEPTEMBER 1 - SEPTEMBER 26, 2025

PARTICIPANTS RECEIVE

- a program **implementation reward** (\$1,000)
- an ecosystem services **performance reward** based on the estimated amount of greenhouse gas emissions reductions (including carbon storage) of your new practice(s) (\$40 per tonne CO₂e)
- estimated greenhouse gas **emissions reductions data**—data collection is minimal as this is not a carbon credit or life cycle analysis program
- baseline **soil carbon sampling** and results

ELIGIBILITY

- **Livestock farmers in the Connecticut River Valley - See map** on next page for **eligible counties**
- **New practice:** Must be implementing the practice(s) for the first time on the land unit (see practice list below)
- All participants must take a survey and provide feedback to help us improve our programs

TIMELINE

September 1, 2025: Applications OPEN
September 25, 2025: DEADLINE to submit applications (by 5:00pm)

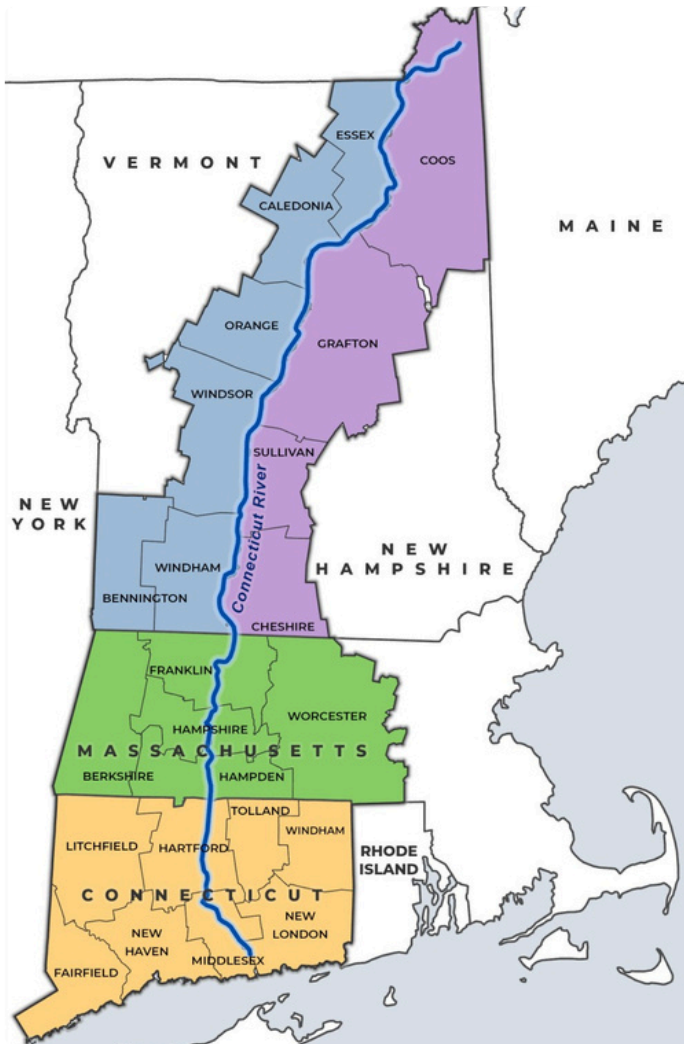
- **October** - Complete and eligible applications will receive a follow up call to gather more information for estimating emissions reductions.
- **November** - Awards announced
- **2026** - Implementation payment and half of performance payment paid in early 2026, remaining payment made in summer 2026, contingent on practice completion

ELIGIBLE PRACTICES FOR FUNDING

- | | |
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| • Conservation Crop Rotation | • Herbaceous wind barriers |
| • Mulching | • Cover Crops |
| • Nutrient management | • Riparian herbaceous cover |
| • Residue & tillage management: No-till | • Vegetative barriers |
| • Residue & tillage management: Reduced till | • Alley cropping |
| • Stripcropping | • Hedgerow planting |
| • Conservation cover | • Riparian forest buffer |
| • Contour buffer strips | • Tree/shrub establishment |
| • Field border | • Windbreak/shelter belt establishment |
| • Filter strip | • Windbreak/shelter belt renovation |
| • Forage and biomass planting | • Nutrient management |
| • Grassed waterways | • Prescribed grazing |
| | • Range planting |
| | • Silvopasture |
| | • Critical area planting |

VISIT [FARMLAND.ORG/PRES](https://farmland.org/pres)
OR CONTACT SARAH HELLER, PROJECT MANAGER, AT [SHELLER@FARMLAND.ORG](mailto:sheller@farmland.org)

2025 PILOTING REWARDS FOR ECOSYSTEM SERVICES (PRES) PROGRAM



NEW HAMPSHIRE

- Coos
- Grafton
- Sullivan
- Cheshire

VERMONT

- Essex
- Caledonia
- Orange
- Windsor
- Windham
- Bennington

MASSACHUSETTS

- Berkshire
- Franklin
- Hampshire
- Hampden
- Worcester

CONNECTICUT

- Litchfield
- Fairfield
- Hartford
- New Haven
- Tolland
- Middlesex
- New London
- Windham

5 IMPORTANT THINGS WE WANT YOU TO KNOW ABOUT THIS PROGRAM

1. **It's a pilot program.** We want to learn about your experience with this program and are eager for your ideas on how to improve it if it continues in future years.
2. **The emissions estimates are based on a model.** The model we are using is called COMET-Planner. It's simple, easy to use and available on a public website. It may not be perfectly accurate, but it's science-based, and is being improved all the time.
3. **We want to measure changes in your soil carbon levels over time.** This will not impact the payment you receive, but it will help us learn.
4. **This is not a carbon market program.** It is not associated with any kind of offset buying or trading. Our goal is to reward the contributions that farmers make toward emissions reductions. That's it.
5. **There are two types of payments.** Everyone who enrolls gets a participation payment. We also calculate an ecosystem services performance payment that is based on the amount of emissions reduction impact your practices are estimated to have. The larger your impact on emissions, the higher your ecosystem services performance payment will be.