Thriving Farms and Ranches

Stronger Communities Through Agriculture

hriving farms and ranches are the backbone of thriving communities. When farms and ranches are profitable, resilient, and supported—when they offer fulfilling lives to the families who run them—their success ripples outward. From the fresh produce and milk on our tables to the barley in our beer, behind every product is a producer. When that producer is thriving, so too is the local economy,

the environment, and the broader community. Strong farms provide jobs, sustain local businesses, and help maintain open space, clean water, and a healthy ecosystem. To support this vital connection, we need to invest directly in farmers and ranchers, strengthen their markets, make conservation a priority, and shape policies that help agriculture not just survive—but truly thrive.

